

NASCC THE STEEL CONFERENCE

Sponsorship Opportunities

	PLATINUM* Thursday Night Conference Dinner	GOLD* Welcome Reception	Conference Bags*	Keynote Speaker*	Hotel Key Cards*	Badge Lanyards*	Boxed Lunches	Exhibit Hall Continental Breakfast	Final Program Banner Wrap*	Exhibit Hall Coffee Breaks	SILVER	BRONZE
	\$30,000	\$20,000	\$9,000	\$7,500	\$6,500	\$6,000	\$5,250	\$5,000	\$4,000	\$4,000	\$3,000	\$1,500
Signage throughout the sponsored event	Thursday night dinner	Wednesday evening Welcome Reception	-	-	-	-	Thursday or Friday lunch	Thursday morning Continental Breakfast	-	Thursday or Friday Coffee Breaks (AM & PM)	-	-
Sponsor ribbon on designated exhibitor badges for your company	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Special sponsor carpet decal	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Complimentary tickets to the Thursday night conference dinner	YES (Maximum of 20 tickets)	-	-	-	-	-	-	-	-	-	-	-
Complimentary guest passes to the Wednesday night welcome reception	-	YES (Maximum of 10 tickets)	-	-	-	-	-	-	-	-	-	-
Logo printed on welcome bags	-	-	-	-	-	-	-	-	-	-	-	-
Logo and message printed on special banner that wraps around the final program; distributed on-site at the show to all attendees	-	-	-	-	-	-	-	-	YES	-	-	-
Logo on boxed lunch packaging	-	-	-	-	-	-	YES	-	-	-	-	-
Logo on beverage napkins to be on bars and/or break stations	YES	YES	-	-	-	-	-	YES	-	YES	-	-
Representative from your company to introduce keynote speaker at the start of the opening session	-	-	-	YES	-	-	-	-	-	-	-	-
Company logo printed on hotel key cards at all designated conference hotels	-	-	-	-	YES	-	-	-	-	-	-	-
Logo on name badge lanyards/holders	-	-	-	-	-	YES	-	-	-	-	-	-
Company to provide literature to be inserted into welcome bags	YES	YES	YES	-	-	-	-	-	-	-	YES	-
Name included with other sponsors in a full-page ad in Modern Steel Construction	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Name included with other sponsors in a full-page ad in the final show program (50% discount on individual ads in the final show program)	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Name and link to company's website listed as a sponsor on the NASCC portion of the AISC web site	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Name included on a special thank you to sponsors posted near registration and exhibit hall entrance	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Number of points added to your booth selection priority ranking	30	15	9	7	7	6	5	5	4	4	3	1
Complimentary full exhibitor registrations to NASCC (in addition to those earned as an exhibitor)	20	12	9	7	6	5	4	4	4	4	3	2

All sponsorship amounts are in U.S. dollars. Sponsorship packages can be individualized to fit your company's needs. Contact Katery Preston (312.670.5438, preston@aisc.org) for more information.

*Indicates exclusivity in sponsorship category.